

MUGUR VĂRZARIU, 2024

LOVING COLOURS

Breaking the Wall - for a Wall Free World

THE PROBLEM

BACKGROUND/PREMISES

- Capitalizing on a hate-based narrative, the mayor of Baia Mare announced during his 2011 electoral campaign the intention to create a ghetto by walling in a social housing complex mostly inhabited by Roma people.
- Initially, he claimed the wall was just one part of a broader plan. A police station and video surveillance of the complex were also envisioned by the authorities.
- Under pressure from the media and human rights activists, the two additional measures were eventually dropped—but the wall was built as planned.
- In 2024, Romanian activist Mugur Vărzariu won a final court ruling from the Baia Mare Court ordering the demolition of the wall. If the municipality fails to comply within three months, the Loving Colours Association has been legally empowered to carry out the demolition at its own expense, with the right to recover costs later.

OPPORTUNITY

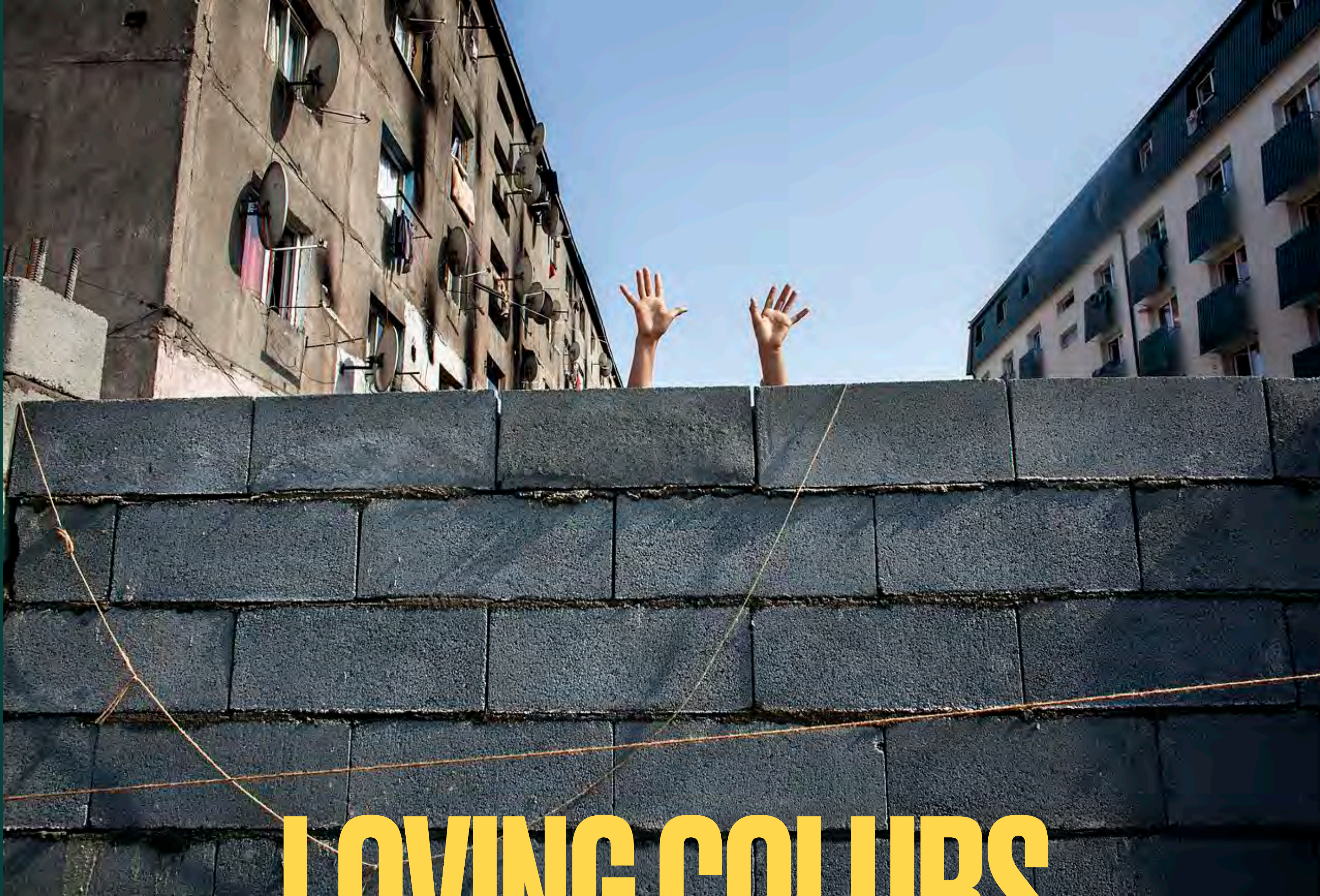
OPPORTUNITY

- A rare moment when justice is served.
- A unique chance to inspire, unite, and amplify the voices of those still behind invisible or visible walls.
- The demolition of the Baia Mare wall is not just the end of a structure — it's the beginning of a conversation.
- After more than a decade of legal struggle, civic pressure, and political denial, this victory offers a rare window of hope in a region often defined by silence or resignation.
- In a time when racism, xenophobia, and hate-fueled populism are resurging across Europe, this event is a chance to reclaim space, voice, and dignity — not only for the Roma, but for all communities that have lived behind invisible or literal walls.

STRATEGIC LEVERAGE

- **Media Visibility:** The event has the potential to draw both national and international attention. The story has all the elements of a compelling narrative: injustice, resistance, victory.
- **Roma Representation:** By putting Roma artists, activists, and communities at the center, this event can counteract decades of misrepresentation and tokenization.
- **Coalition-Building:** This is a perfect platform to build new partnerships between civil society, progressive artists, journalists, educators, and international human rights organizations.
- **Education & Advocacy:** The fall of the wall is a teachable moment. It can catalyze dialogue in schools, inspire policy debates, and raise awareness about the everyday segregation still occurring across Europe.

THE RESPONSE



LOVING COLLOURS

The demolition of the wall in Baia Mare is a rare victory of human dignity over the darkness of racism.

This is not just a local event—it's a symbol of what education, compassion, and perseverance can achieve.

This moment must be shared and celebrated. It reminds us that even the most oppressive structures can fall when people refuse to give up.



A SYMBOL

- The fall of the wall is:
 - A symbol for the entire Romanian social movement—not just human rights.
 - A story of personal sacrifice, civic courage, and relentless perseverance.
 - Living proof that altruism still exists and that love for others can literally tear down barriers.

THE EVENT PLAN

MECHANISM

THE CONCEPT

- An event that blends music, imagery, and social message.
 - During live performances by Roma artists and invited guests, images from Baia Mare and other Roma communities will be projected on a symbolic wall behind the stage.
 - At the end of the concert, the wall will physically come down—live, in front of the audience.
- A symbolic demolition. A collective act of liberation.

ARTISTS

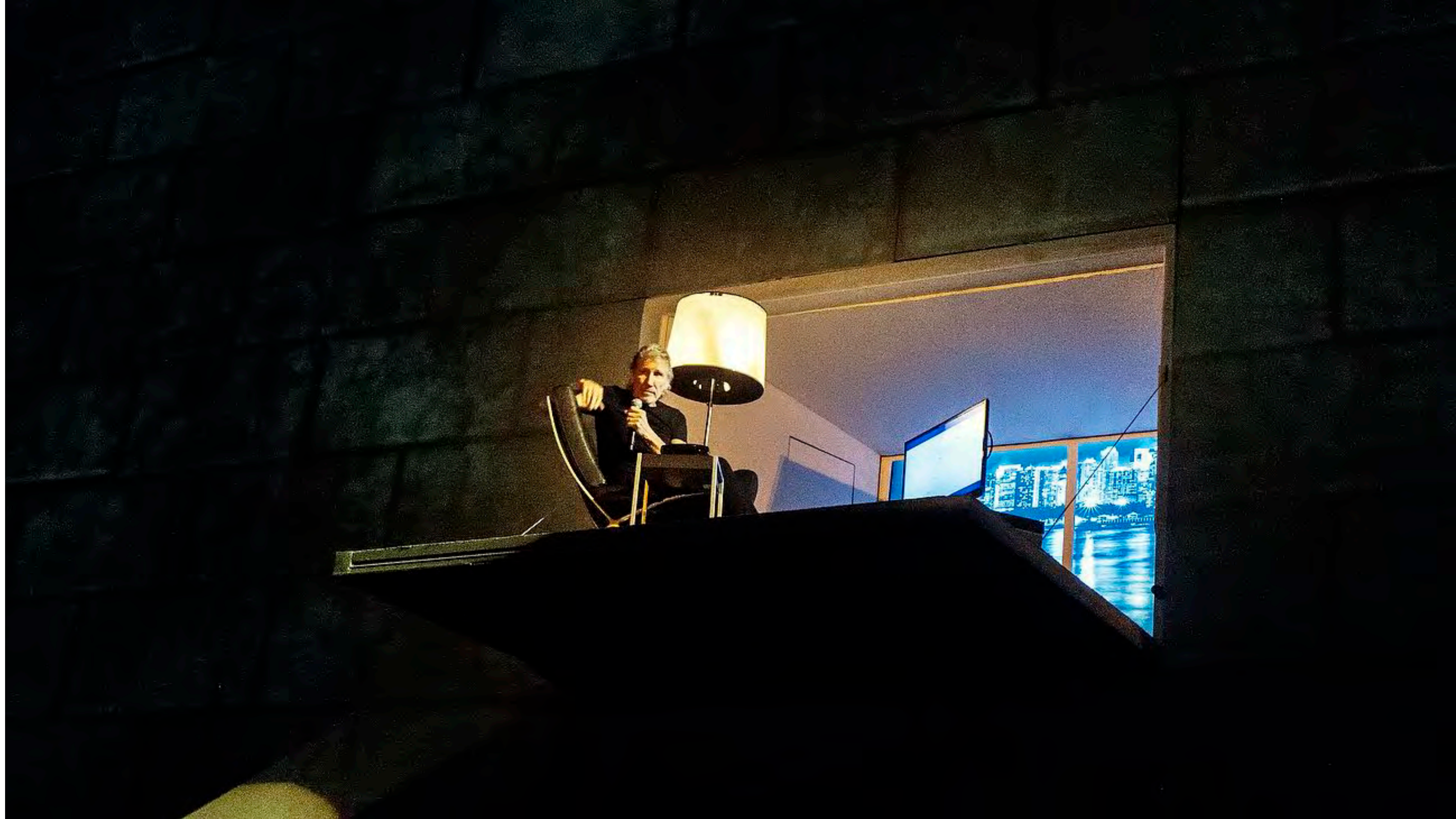
ARTISTS

- Local artists should be carefully curated to reflect the spirit of the event: resistance, resilience, and reconciliation.
They must understand the weight of this moment and help elevate its meaning.

SPECIAL GUEST

ROGER WATERS

- Romanian society extends a special invitation to Roger Waters to attend and participate in the event—as both speaker and artist.
- His legacy with The Wall resonates deeply with the themes of division, authoritarianism, and healing. His presence would elevate the message beyond borders.





SAMPLE IMAGES













TEAR DOWN

THE WALL. TOGETHER.

SEE THE BIGGER PICTURE?

- Walls still exist—in public housing policy, in school segregation, in employment, in the digital world.
- This moment is not just about what we tore down—but about what we can now build together:
A Romania where no one is hidden. A Europe without ghettos. A world free of walls.

FOR DETAILS

YOU CAN REACH ME AT

Asociația Loving Colours
ultimaora@me.com

**mai multe detalii despre implicarea socială a lui Mugur
Vărzariu și Loving Colours puteți găsi aici:
www.mugurvarzariu.com**

**Acest proiect este creația artistică a autorului, sens în care
beneficiază de protecția legală conferită de lege, de la
momentul aducerii sale la cunoștința publică. Autorul este
cel care decide dacă, în ce mod și când opera va fi utilizată.
Orice utilizare sau transformare fără drept a creației
artistice reprezintă o faptă delictuală.**



THANK YOU